



Energy Policy

Statement of Commitment

We, the undersigned Directors of Bracebridge Holdings Ltd, are committed to the responsible management of energy at the National Motorcycle Museum site. By efficient management of gas and electricity usage, the company aims to reduce the environmental impact and minimise expenditure arising from its commercial activities, whilst maintaining health and safety standards and an acceptable comfort level for staff, customers, contractors and guests.

Scope

The scope of this policy covers all exhibition areas, conference suites, catering facilities, public areas, and staff rooms at the National Motorcycle Museum site, Coventry Rd, Bickenhill, Solihull, B92 0EJ

Targets/Goals

- The overall target is to reduce our total energy consumption (mains gas and electricity) by 5% each year from 2011 until 2015 (when this target will be reviewed), after taking into account changes in levels of activity, weather and other relevant factors.
- To achieve and retain the Carbon Trust Standard accreditation

Implementation

Responsibility for implementing this policy statement falls to Mr Nick Hartland and Mr Simon Hartland, working in conjunction with the heads of department and company energy consultants, and in accordance with the following plan:-

1. Daily gas and electricity consumption will be reviewed each month with key staff, and any abnormal usage will be investigated. Corrective action will be agreed and taken if necessary. Gas meter readings will be taken daily each morning.
2. All staff will undergo energy awareness training in 2011 and at regular intervals thereafter
3. Improvement projects will be undertaken (see below)
4. Energy will be purchased using a risk management strategy with power from renewable sources whenever possible
5. Event organisers will be briefed at the time of booking confirmation on how they can contribute to the company energy policy objectives by eliminating wasteful consumption
6. This policy will be reviewed and updated annually, and progress made towards the target from the previous year published

Resources to be made available for improvement projects

- All suggestions by staff (customers, visitors) at the Museum to improve energy efficiency will be encouraged, considered and responded to individually and promptly
- A register of candidate improvement projects will be maintained by the directors and made available to staff on request
- Funding for improvement projects will be made available, subject to justification on reasonable criteria
- Any improvement projects sanctioned will be adequately planned and supervised
- Implemented improvement projects will be monitored for effectiveness, and post-implementation adjustments made if necessary

- All refurbishment projects will give consideration to energy efficient improvements
- All maintenance activities will be assessed to see if energy efficiency improvements can be incorporated e.g. programme of replacement for failed light bulbs
- An implementation plan for all approved projects will be maintained separately, and a summary of projects in progress will be published on the company website
- Improvement projects approved as of May 2011 are:-
 1. Museum Halls and bathrooms: Replace existing T8 4 lamp, 36w fittings with 3 lamp T5 28w fittings and install Passive Infrared Detectors and replace 36w MR16 lamps with 3w LED lamps. It is estimated that this will save 29,800 w per annum, with a yearly saving of £9,762.55. £16,281.90 investment.
 2. Additional work to our smart lighting system, to default from house lights back to off. £8,000 investment.
 3. Replacement program of changing our diachronic 35w light sources to LED 7w, where practicable. Ongoing investment.
 4. New energy control system to new bank of 6 boilers on the museum side of the building. £8,000 investment.
 5. Blending valves installed on all public sinks throughout the building. Ongoing investment.
 6. All museum stores and back of house areas will be fitted with Passive Infrared detectors. Ongoing Investment.